

## CHARACTERISTICS OF THE DIRECTION OF TRAINING

### 38.04.01 ECONOMICS

The standard period for the development of OPOP is -2 years (full-time education).

Labor intensity (in credit units) -120 cu.

Admission to the magistracy of the National Research University "BelSU" is carried out according to the results of the competition according to the Rules of admission to the magistracy for the direction of training.

*The distribution of students for training in the implemented master's degree programs is carried out from September 1 on the written application of the student. Training under the Master's degree program is carried out with the formation of a group of at least 10 students.*

1	Code and name of course	<i>38.04.01 Economics</i>
2	Master degree program: Qualification	<i>International Business</i>
3	Program Overview	<p>Master of International Business (MIB) is two-years, practice-oriented program that aims to prepare talented graduates to kick-start their international careers.</p> <p>MIB is taught entirely in English.</p> <p>MIB recruits the best teaching faculty and business professionals to deliver the most competitive curriculum and enable students to make the most out of their learning experience.</p> <p>Through interactive lectures, project assignments, individual and group assignments, live case discussions and group work, MIB provides students with frameworks, tools, and techniques to build the set of skills required to build a flourishing career in international business. Students will have the chance to participate in different seminars, workshops, and meetings with professionals. Distinguished academics will bring their state-of-the-art knowledge and international companies will provide real-life case projects to ensure that education is also practical.</p> <p>The program is specially designed for students who plan a future career in international companies, e.g., in marketing, purchasing, exports and strategic management.</p> <p>MIB provides an in-depth understanding of the successful management of the global enterprise and seeks to develop an international, cross-cultural and global mindset among international managers of the future.</p> <p>The core courses offer insights into international business, marketing, management and finance. Students will acquire industry knowledge and skills how to trade across national boundaries, how to harness effectively the best new technologies.</p> <p>We offer a rich portfolio of elective courses that you can use to customize your study program.</p> <p>You can also use the third semester to study abroad for which BelSU has many partners.</p> <p>As a MIB student, you will have the opportunity to undertake a consulting project to formulate a strategy for a real company in the international marketplace.</p>



		<p>You will also prepare an international business plan. For its development you will analyze the foreign market, establish the actions to be carried out, as well as the strategies to be implemented, evaluate their economic and financial viability.</p> <p>Career Program is a specialized career counseling program. HR experts will help you to create a tailored international career plan and identify the steps you should take to achieve your professional goals. A range of HR workshops will prepare you in seeking the right career opportunities.</p>
4	<b>List of documents necessary for entry into the Russian Federation and for studying at Belgorod State University</b>	<a href="https://www.bsu.edu.ru/en/education/documents/">https://www.bsu.edu.ru/en/education/documents/</a>
5	<b>Courses</b>	<p>Understanding Markets</p> <ul style="list-style-type: none"> <li>• Misoeconomics (advanced)</li> <li>• Macroeconomics (advanced)</li> <li>• International Management</li> <li>• International Business</li> <li>• Economics of the Countries and Regions</li> </ul> <p>International Trade and Global Supply Chain Management</p> <ul style="list-style-type: none"> <li>• International Trade</li> <li>• International Contracts and Foreign Trade Documents</li> <li>• International Logistics</li> <li>• Import and Export Operations of the Company</li> <li>• Economics of the International Company</li> </ul> <p>Communicating and Managing Cultural Differences</p> <ul style="list-style-type: none"> <li>• Linguistic and Cultural Specifics of International Business</li> <li>• International Business Correspondence</li> <li>• Business Culture</li> </ul> <p>Financial Block</p> <ul style="list-style-type: none"> <li>• International Financial Transactions</li> </ul> <p>Marketing Block</p> <ul style="list-style-type: none"> <li>• International Marketing</li> <li>• Pricing Strategies in World Markets</li> <li>• Business Planning in International Companies</li> <li>• In the third semester, students may choose to study abroad at a partner university for one semester.</li> </ul>



		<ul style="list-style-type: none"> <li>• International Business Correspondence</li> <li>• Business Culture</li> </ul> <p>Financial Block</p> <ul style="list-style-type: none"> <li>• International Financial Transactions</li> </ul> <p>Marketing Block</p> <ul style="list-style-type: none"> <li>• International Marketing</li> <li>• Pricing Strategies in World Markets</li> <li>• Business Planning in International Companies</li> </ul> <p>In the third semester, students may choose to study abroad at a partner university for one semester.</p>
6	<b>Academic director of the master degree program</b>	<p><i>Natalia A. Saprikina</i>, Ph.D, associate professor of the department of world economy, saprikina@bsu.edu.ru</p> 
7	<b>Partner universities</b>	<ul style="list-style-type: none"> <li>– Russian-Armenian University, Armenia</li> <li>– Azerbaijan State University of Economics, Azerbaijan</li> <li>– The Institute of Economics of the National Academy of Sciences of Belarus, Belarus</li> <li>– China University of Petroleum-Beijing, China*</li> <li>– Dezhou University, China</li> <li>– Henan Institute of Science and Technology, China</li> <li>– Karaganda Economic University (the Karaganda University of Kazpotrebsoyuz), Kazakhstan</li> <li>– Narxoz University, Kazakhstan</li> <li>– Bukhara Institute of Engineering and Technology, Uzbekistan</li> <li>– Tashkent State University of Economics, Uzbekistan*</li> <li>– National University of Uzbekistan named after Mirzo Ulugbek, Uzbekistan</li> <li>– * One-Semester Student Exchange Program is available</li> </ul>
8	<b>Career opportunities</b>	<p>Some of the Employers of MIB Program and World Economy Department graduates:</p> <ul style="list-style-type: none"> <li>- General Motors del Ecuador S.A., Ecuador;</li> <li>- BMW Iberica S.A., Spain;</li> <li>- Balcia Insurance SE, France;</li> <li>- IWG - plc. Regus, Switzerland;</li> <li>- Tech Data Corporation, Spain;</li> <li>- Atos SE, Russia;</li> <li>- Mars L.L.C., Russia;</li> <li>- Huawei Technologies, Co. Ltd, Russia;</li> </ul>



		<ul style="list-style-type: none"> <li>- D-Distribution, JSC. (Russian subsidiary of Diageo plc), Russia;</li> <li>- Softline Trade, JSC, Russia;</li> <li>- Normark, JSC (Rapala-VMC Corp.), Russia;</li> <li>- Russian University Recruiting Agency, Ecuador;</li> <li>- Ministry of Trade and Industry, Ghana;</li> <li>- International Maize and Wheat Improvement Center, Zambia;</li> <li>- Miratorg Agribusiness Holding, Russia;</li> <li>- SOMAS Instrument AB Beijing Representative Office, China;</li> <li>- Avangard Capital Group, Inc., United States;</li> <li>- Institute of Management, Business and Finance, Mozambique;</li> <li>- Ministry of Public Administration, Labour and Social Security, Angola;</li> <li>- AB Bank Zambia, Zambia;</li> <li>- China Construction Bank Corporation, Dezhou Branch, China;</li> <li>- Dezhou North Electromechanical Materials Co. Ltd, China;</li> <li>- Ruilong Automobile Sales &amp; Service Co, China;</li> <li>- Shanghai Zhongzhi Electronics Co., Ltd, China;</li> <li>- Lion Pride Procurement, Ltd., Zambia;</li> <li>- Independent University of Angola, Angola;</li> <li>- Build Bright University, Cambodia;</li> <li>- University of Cambodia, Cambodia;</li> <li>- Pannasastra University of Cambodia, Cambodia;</li> <li>- Peoples' Friendship University of Russia (RUDN University), Russia</li> <li>- Belgorod State University, Russia</li> </ul>
<b>9</b>	<b>PhD degree</b>	MIB graduates will have an opportunity to get a PhD degree in BelSU or other university and work in the research and/or educational institution or in an international research laboratory
<b>10</b>	<b>Learning outcomes</b>	You may want to build a fast-track career in the international company or to become a successful entrepreneur by starting your own business overseas but to succeed you will first need to develop the right mindset and skills. The present master program is particularly attractive for foreign students